RELATIONAL ORGANIZING

Volunteer Outreach Guide

MICHAELA FOR CONGRESS
TN DISTRICT 02 * NOV 2026

CALL TO ACTION

Reach out to everyone on your list and ask if they've heard about Michaela Barnett. It can be a text, a call, a DM, a conversation over coffee, whatever feels natural for your relationship with that person.

Try to find out three things:
① Have they heard of Michaela?
② Do they think they'd support her?
③ Do they have any questions for the campaign?

Log what you learn on the outreach sheet and return it our field department: field@michaelafortennessee.com

FAMILIARITY

- □ **1 Very Familiar**
- □ **2 Somewhat Familiar**
- □ **3 Not Familiar**

VOTE SUPPORT

- □ **1 Strong Support**
  follows Michaela on socials, knows the campaign well
- □ **2 Lean Support**
  heard of Michaela but may need more info
- □ **3 Undecided**
  needs more research before choosing a candidate
- □ **4 Leaning Against**
  may say "I only vote Republican"
- □ **5 Strong Opposed**
  may say "I'm voting for Burchett"

CONVERSATION STARTERS

Feel free to engage in whatever way feels right. Here are a few openers — use what fits your relationship with that person:

"Hey, have you heard of Michaela Barnett? She's running for Congress in TN-02, and I've been getting involved! I wanted to see what you think!"

"Quick question — do you know who's running against Tim Burchett for Congress? I've been supporting someone I think you'd really like."

"Something kind of exciting is happening in our district right now, have you heard about the race for Congress? I've been getting involved and I think you might want to be part of it too."

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VOLUNTEER INFORMATION

Name _____ **Phone** _____ **Email** _____ **Date** _____

CALL TO ACTION - See cover page

CONTACTS 1 – 10

#	Name	Phone	Email	City/Zip	Outcome	Familiarity w/ Michaela	Vote Support	Notes
1	*Jane Smith*	*865.333.5555*	*jane@gmail.com*	*Knoxville, 37912*	*We Chatted*	*2*	*1*	*Ready to volunteer! Sent link to form via text*
2					□ We Chatted □ Could Not Reach □ Not Interested			
3					□ We Chatted □ Could Not Reach □ Not Interested			
4					□ We Chatted □ Could Not Reach □ Not Interested			
5					□ We Chatted □ Could Not Reach □ Not Interested			
6					□ We Chatted □ Could Not Reach □ Not Interested			
7					□ We Chatted □ Could Not Reach □ Not Interested			
8					□ We Chatted □ Could Not Reach □ Not Interested			
9					□ We Chatted □ Could Not Reach □ Not Interested			
10					□ We Chatted □ Could Not Reach □ Not Interested			

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CONTACTS 11 – 20

#	Name	Phone	Email	City/Zip	Outcome	Familiarity w/ Michaela	Vote Support	Notes
11					□ We Chatted □ Could Not Reach □ Not Interested			
12					□ We Chatted □ Could Not Reach □ Not Interested			
13					□ We Chatted □ Could Not Reach □ Not Interested			
14					□ We Chatted □ Could Not Reach □ Not Interested			
15					□ We Chatted □ Could Not Reach □ Not Interested			
16					□ We Chatted □ Could Not Reach □ Not Interested			
17					□ We Chatted □ Could Not Reach □ Not Interested			
18					□ We Chatted □ Could Not Reach □ Not Interested			
19					□ We Chatted □ Could Not Reach □ Not Interested			
20					□ We Chatted □ Could Not Reach □ Not Interested			

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CONTACTS 21 – 25

#	Name	Phone	Email	City/Zip	Outcome	Familiarity w/ Michaela	Vote Support	Notes
21					□ We Chatted □ Could Not Reach □ Not Interested			
22					□ We Chatted □ Could Not Reach □ Not Interested			
23					□ We Chatted □ Could Not Reach □ Not Interested			
24					□ We Chatted □ Could Not Reach □ Not Interested			
25					□ We Chatted □ Could Not Reach □ Not Interested			

Return completed sheet to field@michaelafortennessee.com or contact us for other return options.